

5 Energy (14 September, 13:00 - 16:00)

Aim: This workshop addresses energy technology potentials. Its aim is to highlight the latest developments in renewable energy, smart grids and energy efficiency. These are three key objectives to focus on in order to push development towards tomorrow's low carbon societies. Equally important from a business perspective is that the transition gives great earnings potential for businesses that can provide green solutions.

Chairman: Anders Stouge, Head of Energy Department, Confederation of Danish Industries

Speakers in the panel discussion include:

- Johnnie Rask Jensen, President, Danfoss Solutions A/S, www.danfoss.com
- Dr. Bernd Drouven, CEO, AURUBIS AG, www.aurubis.com
- Charles Nielsen, Director, R&D DONG Energy A/S, www.dongenergy.com
- N.N., Danish technical university Risø, www.dtu.dk
- Torsten Seemann, Head of Business Development, Siemens (Region Nord), www.siemens.com

Workshop updates will be announced at www.fbfc.eu

Further information

Location

The plenary sessions and most of the workshop sessions will take place at Copenhagen's Old Stock Exchange, Slotsholmsgade 1, 1216 København K. Some workshop sessions take place at various locations in Copenhagen. Transport is provided.

Participation fee

The participation fee of Euro 75/DKK 550 (excl. Danish VAT) includes meals, materials, transport between plenary and workshop sessions. Your profile/co-operation request will thus be visible to other participants of the Fehmarn Belt Business Conference 2010. The fee will be invoiced by the German-Danish Chamber of Commerce and is payable by 7 September.

Hotels

A number of hotel rooms are reserved at hotels of various categories. Further information is provided at www.fbfc.eu.

Programme updates

The programme is constantly updated at www.fbfc.eu

Conference language is English.

Contact

For questions regarding the Fehmarn Belt Business Conference 2010, please contact the German-Danish Chamber of Commerce.

Contact person:

Ingrid Repukat, Tel.: + 45 33 41 10 39, E-mail: ir@handelskammer.dk

Day 1 (Monday, 13 September 2010)

- Location: Copenhagen's Old Stock Exchange (Børsen), Slotsholmsgade 1, 1216 København K.
- 19:30 – 22:00 Networking evening with buffet dinner
- Welcome by Svend Erik Hovmand, Chairman of Fehmarn Belt Fonden, Vice-Chairman of the German-Danish Chamber of Commerce
 - The Fehmarn Belt Crossing – a quantum leap for relations in the Baltic Sea region, Dr. Johann Christoph Jessen, Ambassador of the Federal Republic of Germany in Denmark

Day 2 (Tuesday, 14 September 2010)

- Location: Copenhagen's Old Stock Exchange (Børsen), Slotsholmsgade 1, 1216 København K.
- 09:30 – 10:30 Registration, coffee & croissants
- 10:30 – 12:00 Preparing for the Fehmarn Belt link – the political perspective
- Welcome by Jens Klarskov, CEO, Danish Chamber of Commerce
 - The Fehmarn Belt Business Council – preparing companies for an integrated region, Lars B. Goldschmidt, Deputy Director General, Confederation of Danish Industry
 - Promoting economic cooperation between both sides of the Fehmarn Belt – a strategy for growth, Jost de Jager, Minister for Science, Economic Affairs and Transport in Schleswig-Holstein
 - Perspectives for companies in project engineering, building and servicing the fixed link over the Fehmarn Belt, Hans Christian Schmidt, Minister of Transport, Denmark
- 12:00 – 13:00 Lunch
- 13:00 – 16:00 Preparing for the Fehmarn Belt link – the company perspective
- Workshop 1:** Technology transfer and academic cooperation
- Workshop 2:** Life sciences
- Workshop 3:** Logistics & infrastructure
- Workshop 4:** Construction & craft trades
- Workshop 5:** Energy
- 16:00 – 16:30 Coffee break and networking
- 16.30 – 17:30 Panel session with workshop results



The FBFC is a union of:



The Fehmarn Belt Business Council (FBFC) has commissioned the German-Danish Chamber of Commerce to organize the conference.

German-Danish Chamber of Commerce

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DK-1050 Copenhagen K

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ir@handelskammer.dk



Fehmarn Belt Business Conference 2010

Preparing for a borderless region between Northern Germany and the Øresund

Copenhagen, Børsen, 13/14 September 2010



About the conference

A growth axis with huge potential is about to be created between the metropolitan regions of Hamburg/Lübeck and the Øresund. The Fehmarn Belt link has the potential to boost economic growth and create new jobs on both sides of the Belt.

Full use of the potential depends on cooperation between the two regions and their companies. The Fehmarn Belt Business Council (FBBC) aims to identify possibilities for such cooperation and ultimately to bring players together.

The FBBC is a union of Schleswig-Holstein Chamber of Commerce, Hamburg Chamber of Commerce, The Confederation of Employers Associations in Hamburg and Schleswig-Holstein – UVNord, Lübeck Merchant's Guild, Confederation of Danish Industry, The Danish Chamber of Commerce, Udviklingshuset Sjælland, German-Danish Chamber of Commerce and South Swedish Chamber of Commerce.

The FBBC represents the interests of 250,000 members vis-à-vis government players on both sides of the Fehmarn Belt.

Specifically, the objectives are as follows:

- The establishment of cross-border networks between companies and business organisations within the growth axis of Hamburg – Lübeck – Øresund;
- The creation of a common labour market in the region;
- The exploitation of regional companies' potential during planning and building processes;
- The submission of proposals for complementing infrastructure, designations of industrial real estate property, early qualification of personnel;
- Establishment of contacts with universities and research organisations, and fostering co-operation between them.

The overall aim is to promote the regional integration process prior to the opening of the Fehmarn Belt link and thereby ensure the link's success from the very start.

1 Technology transfer and academic cooperation (14 September, 13:00 - 16:00)

Aim: The main purpose of this workshop – apart from networking – is to present best practices for technology transfer and academic cooperation. What experiences have been made (good or bad)? What are the keys to successful projects? Another goal is to identify how the process of technology transfer could be improved in the Hamburg-Lübeck/Øresund region. What are barriers and difficulties for successful transnational cooperation and projects? How can the barriers be overcome?

Chairman: Prof. Dr. Hans-Jörg Schmidt-Trenz, CEO, Hamburg Chamber of Commerce

Speakers in the panel discussion include:

- Dr. Frank Schröder-Oeynhausen, CEO, CAN – Center for Applied Nano-technology, www.can-hamburg.de
- Prof. Dr. Frank Claussen, CEO, European ScreeningPort, www.screeningport.com
- Christian Scherf, Business Director Technology Transfer, DESY – German Electron Synchrotron, www.desy.de
- N.N., Øresund-Institut, www.oresundsintitutet.de

Workshop updates will be announced at www.fbcc.eu

2 Life sciences (14 September, 13:00 - 16:00)

Aim: The main purpose of this workshop is to present new approaches in minimal invasive surgery and to share experiences between the North German region Life Science Nord and the Øresund region: Know-how and capabilities in the two regions, identification of starting points for joint ventures and discussion of common problems in technology implementation.

Chairman: Dr. Kathrin Adlkofer, Managing Director, Norgenta North German Life Science Agency

Speakers in the panel discussion include:

- Dr. Mathias Kraas, General Manager Research & Development, Olympus Surgical Technologies Europe, www.less-surgery.eu
- Dr. Tim Suthau, Director Imaging, Möller-Wedel GmbH, www.moeller-wedel.com
- Lars-Erik Eriksson, CEO, Clinical Laserthermia AB, www.clinicallaser.se
- Dr. med. Markus Kleemann, Assistant Medical Director, Department of Surgery, University Medical Center Schleswig-Holstein, www.schonendes-operieren.de

Workshop updates will be announced at www.fbcc.eu

In cooperation with:

norgenta
North German
Life Science Agency

medicon valley alliance
Creating Opportunities

3 Logistics & infrastructure (14 September, 13:00 - 16:00)

Aim: To lay the foundations for cross-border networking, establish new contacts, adopt new strategies, and discuss the needs for infrastructure improvements. The Fehmarn Link creates great opportunities for the logistics sector in the region. During the workshop we will discuss what can be done to attract more investment to the Øresund-Lübeck-Hamburg region, to make it a hub for distribution to Scandinavia, the Baltic Sea Region and Northern Europe, to increase cooperation and improve infrastructure. What are the opportunities and the barriers?

Chairman: Patrik Rydén, Managing Director, Øresund Logistics

Speakers in the panel discussion include:

- Jacob Vestergaard, Market Development Director, Fehmarn A/S, www.femern.com
- Ove Søltøft, Director, JN Spedition A/S, www.jn-spedition.dk
- Casper Keyghaldi-Østergaard, Business Development Manager, Copenhagen Capacity, www.copcap.com
- Ute Plambeck, Management Representative for the federal states Hamburg and Schleswig-Holstein, Deutsche Bahn, www.db.de
- Thomas Andersson, Managing Director, TX Logistik Sweden, www.txlogistik.eu

Monday, 13 September, 14:00 - 17:00

Field trip to Copenhagen Airport Cargo terminal. Arrival of Air China Cargo plane plus general presentation of cargo handling and services at the airport by Lars Korup, Manager, Head of Cargo Department. (Special conditions apply to this trip due to security regulations, and changes can occur at the last minute.)

Workshop updates will be announced at www.fbcc.eu

In cooperation with:

if m rn
L GISTICS

Femern
Sund ≈ Bælt



Old Stock Exchange (Børsen)

4 Construction & craft trades (14 September, 13:00 - 16:00)

Aim: The main purpose of this workshop is for organisations and their member companies to learn how to prepare for a major building project including a bridge or tunnel connection. We will identify business opportunities for small and medium size companies, and look at the requirements for entering a partnership with a big consortium. Can we increase the general level of business opportunities by enhanced cooperation? What are the lessons learned from the experience of bilateral cooperation in the Øresund region?

Chairman: Reiner Perau, CEO, German-Danish Chamber of Commerce

Speakers in the panel discussion include:

- Jacob Karlshøj, Head of Department, Danish Ministry of Transport, www.trm.dk
- Ajs Dam, Head of Corporate Communication, Femern Bælt A/S, www.femern.dk
- Carsten Lehmann, Project Coordinator, Pihl & Søn A/S, www.pihl-as.dk
- Sofronios Kostelidis, Project Manager, HOCHTIEF Construction AG, www.hochtief.de
- Anita Kurowska Larsen, Commercial Adviser, Dansk Byggeri, www.danskbyggeri.dk

Languages:

Danish and German, assisted by translator

Workshop updates will be announced at www.fbcc.eu

In cooperation with:

dansk byggeri

Handwerkskammer
Schleswig-Holstein
Flensburg Lübeck

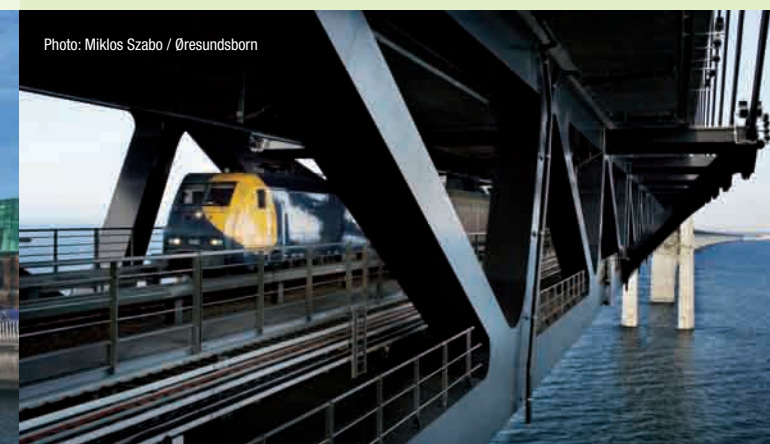


Photo: Miklos Szabo / Øresundsbron

Fehmarn Belt Business Conference 2010

Preparing for a borderless region between Northern Germany and the Øresund

13/14 September 2010 in Copenhagen

The participation fee of EUR 75 / DKK 550 (excl. Danish VAT) will be invoiced by the German-Danish Chamber of Commerce and is payable by 7 September 2010.

I want to register for the following parts of “Fehmarn Belt Business Conference 2010”:

13 September 2010

- Networking-evening with buffet-dinner
- Workshop 3: Field trip to Copenhagen Airport Cargo terminal

14 September 2010

- Preparing for the Fehmarn Belt link – the political perspective

Please choose only one workshop:

- | | |
|---|--|
| <input type="checkbox"/> Workshop 1: Technology-transfer & academic cooperation | <input type="checkbox"/> Workshop 4: Construction & Trades |
| <input type="checkbox"/> Workshop 2: Life Sciences | <input type="checkbox"/> Workshop 5: Energy |
| <input type="checkbox"/> Workshop 3: Logistics & Infrastructure | |

Company information

Company:

Address:

Homepage:

Participant:

Job title:

Phone:

E-mail:

Date: Signature:

Please send your registration form via e-mail to ir@handelskammer.dk or via fax to **+45 33 91 31 16** no later than 3 September 2010. The registration is binding.

Your information will be treated confidentially. The list of participants will contain the company name, the name of the participant and the main objectives for participation, which will be requested after registration.